



SACRED HEART
OF JESUS

MEDIA REQUEST POLICY

Thank you for your interest in advertising in our parish bulletin and on our social media platforms. We appreciate the support and involvement of ministries and organizations from within and outside our community. To maintain the quality, appropriateness, and relevance of the content we share with our parishioners, we have established the following policy for ad requests.

BULLETIN ADVERTISING POLICY

1. **Space Availability:** Our bulletin has limited space available for external advertisements. While we are grateful for all requests, we can only include appropriate outside requests in our bulletin as space allows. Priority will be given to requests from ministries and organizations affiliated with our parish.
2. **Appropriateness:** All advertisements must be in accordance with the teachings and values of the Catholic Church and must not promote any content or materials contrary to our faith or morals. The parish reserves the right to refuse any ad that does not align with these principles.
3. **Submission Deadline:** Requests for bulletin advertisements must be submitted to the bulletin editor two full weeks prior to the bulletin publish date to be considered for the upcoming bulletin. Please use the bulletin request form on our website to submit your request.
4. **Ad Content:** Advertisements should be concise, clearly written, and include all necessary details, such as contact information, and event date.

SOCIAL MEDIA ADVERTISING POLICY

1. **SHJ Affiliated Events and News:** Our parish's social media channels are reserved for sharing events, news, and updates specifically affiliated with Sacred Heart of Jesus Catholic Church. We do not promote external events or organizations on our social media platforms at this time.
2. **Promotion of Parish Ministries:** We encourage and prioritize posts related to parish ministries, activities, and initiatives on our social media channels. Ministries and groups within the parish are encouraged to submit content for consideration to kathryn@shbroussard.org
3. **General Guidelines:**
 - a. *Review Process:* All ad requests will be reviewed by the parish leadership or a designated committee to ensure they meet the criteria outlined in this policy.
 - b. *Denial of Advertisements:* The parish reserves the right to deny any advertisement request that does not comply with our policy or our values.
 - c. *Policy Updates:* This policy may be updated or revised by the parish leadership as needed. Any changes will be communicated to the parish community.

Thank you for your understanding and cooperation in adhering to this advertising policy. If you have any questions or would like to submit an advertisement request, please contact Kathryn at kathryn@shbroussard.org

Encountering Jesus | Becoming Missionary Disciples